



Built For Pet Lovers.

Powered By Proven Systems.





Own A Purpose-Driven Pet Business

Fresh Food, Recurring Revenue, Community Trust

Pet Wants is a franchise opportunity for passionate pet lovers who want to build a meaningful, scalable business while improving the health and longevity of pets in their community. Pet parents are more focused than ever on what goes into their pets' bowls. They want healthier food, trusted guidance, and convenient delivery; and they're willing to pay for it. Pet Wants meets that demand with a simple, proven business model centered around fresh nutrition and lasting relationships.



Since we can't rescue every animal, we started a Pet Wants franchise to provide healthy food to all the pets in our community.

- Kris & Scott McKinney
Pet Wants Franchise Owners



Story Of Pet Wants

Pet Wants was created after a beloved pet suffered serious health issues that ultimately traced back to nutrition. That experience sparked a simple mission. Pets deserve better food. Pet parents are demanding it. 10 years of operation later, Pet Wants has grown to over 165 locations in the US and counting. Making healthy nutrition easily accessible for pet parents.

Pet Wants was built on a relationship-driven model centered around trust, education, and ongoing guidance. We deliver fresh, small-batch pet food alongside a consultative, education-first approach that empowers pet owners and strengthens lifelong bonds between pets and their families—one community at a time.

\$150B

Pet Industry
Growing 6% YoY



Multiple Revenue Streams, One Powerful Brand

Retail

Operate a retail storefront featuring Pet Wants' fresh, small-batch pet food, treats, and supplements — building loyal repeat customers who consistently return for ongoing nutrition solutions for their pets.



Delivery Service

Offer convenient, scheduled delivery of pet food and supplies directly to your customers' homes, managed through our trusted customer platform.



In-Store Grooming

Operate a full-service grooming salon offering professional bathing, haircuts, and styling for cats and dogs in your own store — driving higher average ticket sizes and strengthening customer retention through repeat, relationship-based visits.



Quality Pet Food

Provide a proprietary, small-batch line of fresh, nutrient-rich pet food and supplements, thoughtfully formulated to support pets at every life stage and meet a variety of dietary needs.





Pet Wants Advantages

Pet Wants stands out in the pet industry by combining product quality, personal service, and convenience.

Fresh Nutrition

Our food is made in **small batches** using **high-quality ingredients**, never mass-produced or left sitting on shelves.

Consultative Sales Models

Pet Wants owners become trusted local experts, **guiding pet parents to the right nutrition** based on their pet's unique needs.

Recurring Revenue Streams

Creates multiple recurring revenue streams through:

- **subscription-style food deliveries**
 - **repeat grooming appointments**
 - **and ongoing in-store purchases**
- that drive consistent customer engagement and lifetime value.



Pet parents don't just buy Pet Wants. They rely on it.



In Business For Yourself, Not By Yourself

As a Pet Wants franchise owner, you're supported by proven systems and an experienced team, including:



Comprehensive
initial training



Ongoing
operational and
marketing support



National brand
recognition and
proprietary systems



Protected territories
and proven playbook



Ongoing business
coaching

Build A Business That Lasts

Pet Wants owners help pets live healthier, happier lives while building a loyal customer base rooted in trust and education.

It's meaningful work — and a business model designed to last.



Designed For The Life You Want

Pet Wants is built to support both professional success and personal flexibility.

Scalable
growth at
your own pace

Small-footprint
operation

Purpose-driven
work with
visible
community
impact

You're not just creating a
business, you're becoming
a **trusted part** of your
local pet community



Start your journey today

Deliver Quality Food And Service To Your Community!



Learn More

Discover if Pet Wants is the
right opportunity for you.



Visit PetWantsFranchise.com

