



Pet Wants is a fast-growing pet franchise that delivers fresh, high-quality pet food straight to customers' doors. Our small-batch production process ensures that every bag is fresh, unlike traditional pet food. With additional revenue offerings, Pet Wants presents a scalable business opportunity designed for entrepreneurs who want to meet the growing demand for healthier options for pets while making a positive impact in their community.



VALUE PROPOSITION:

- **Two-Phase Model:** This model allows a franchisee to initially operate a mobile franchise, enabling them to build their brand and generate revenue with low overhead. As their business grows, they can then transition to a retail storefront.
- **Multi-Territory & Scalable Options:** Opportunities to expand into multiple territories for greater revenue potential.
- **The Winner's Circle program** allows franchisees to earn their franchise fee back by accomplishing milestones in their first years as owners.

AVERAGE INVESTMENT
**\$148,150 –
\$239,400**

FRANCHISE FEE:
\$53,500
Royalty 7% NBF 2%

Ideal Candidate:



Passion For Pets

Someone who loves animals and understands the growing demand for healthier pet food options.



Community-Focused:

Wants to build relationships and become an integral part of their local community.



Entrepreneurial

Ready to embrace the two-phase model and transition from mobile to retail as the business expands.



Customer-Focused:

Dedicated to delivering exceptional customer experiences.



Tap Into The Booming Pet Industry



A Nationally Recognized Brand



Delivery and Grooming Services included

A LOOK AT THE NUMBERS:

160+

Franchisee Territories Opened.

\$546,633

Item 19: Average Gross Revenue in 2025.

\$30,000 + \$15,000

Commission Fee

Per Additional Territory sold



Scan for more information

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